

FaceKey Corp. Enters Agreement with First Line Associates

Wednesday, March 14, 2007

SAN ANTONIO, TX -- (BUSINESS WIRE) – FaceKey Corporation, (Pink Sheets: [FEKY - News](#)) the manufacturer of biometric-based products for access control, time and attendance and muster stations, announced today that First Line Associates will represent their new EntryGuard™ products in Texas, Oklahoma, Arkansas, Louisiana and Mississippi.

“Because of our extensive experience in the electronic security industry, we immediately recognized that FaceKey™’s EntryGuard™ fingerprint-based products exceed the requirements of today’s sophisticated security customer”, said E. J. Blue, Partner of First Line Associates. “The highly-reliable EntryGuard™ products, with their ability to authenticate identity, ensures that the workplace is safe, reduces operating and labor costs, and is fully IP-based, which permits the customer to leverage their networks at a competitive price.”

According to Dr. Yevgeny B. Levitov, President and Co-Founder of FaceKey, “Our priority is to produce industry-leading products that provide genuine identification and save the customer money. The agreement with First Line Associates will provide representation in one of the fastest growing regions of the country. The new EntryGuard™ fingerprint-based products offer genuine identification in a turnkey solution by reducing overall identification management and security costs.”

About FaceKey Corporation

FaceKey Corporation, a development stage company, engages in the manufacture and sale of security equipment for home and business which utilize biometric technologies, i.e. fingerprint and/or facial recognition, for identification. In addition, the company has built a portfolio of patents related to fingerprint and/or facial recognition which is available for licensing to others for integration into products to provide genuine ID™. Its products are sold through a network of distributors, dealers and system integrators worldwide. The company was co-founded by Yevgeny B. Levitov and Annette H. Starkweather in 1999 and is based in San Antonio, Texas.

Forward-Looking Statements

This press release contains statements, which may constitute "forward-looking statements" within the meaning of the Securities Act of 1933 and the Securities Exchange Act of 1934, as amended by the Private Securities Litigation Reform Act of 1995. Those statements include statements regarding the intent, belief or current expectations of FaceKey Corporation and members of its management as well as the assumptions on which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements. The Company undertakes no obligation to update or revise forward-looking statements to reflect changed assumptions, the occurrence of unanticipated events or changes to future operating results.