

FaceKey Corp. Expands Partner Network With Genesis Concepts & Consultants

SAN ANTONIO, TX, Nov 29, 2007 (MARKET WIRE via COMTEX) -- FaceKey Corporation (PINKSHEETS: FEKY), the manufacturer of biometric-based security products utilizing fingerprint and/or facial recognition, announced today that Genesis Concepts & Consultants, LLC, headquartered in San Antonio, TX, has joined their network of resellers representing their new EntryGuard(TM) products.

Gregory R. Hudson, CEO of Genesis Concepts & Consultants, LLC (www.genconcepts.com), noted, "Our mission is to provide effective, timely and relevant solutions for our clients to implement and integrate into their business processes. Genesis provides training, information technology services, consulting and workforce staffing, all services which can become more cost-effective when identities of participants are verified. Our commercial and government customers require a return on their investment and the FaceKey EntryGuard(TM) products increase our ability to fulfill that commitment. Our dedication to quality service extends beyond the point of sale, and FaceKey products will help create a high-level of confidence with our clients."

According to Dr. Yevgeny B. Levitov, President and Co-Founder of FaceKey, "Our priority is to produce industry-leading products that provide genuine identification for superior security and save the customer money. Genesis with their emphasis on quality services has many opportunities to utilize FaceKey's products and enhance the benefits they offer to their customers. Genesis has integrated the FaceKey time clocks into its Biometric Personnel Management Portal (BPMP) product which is designed to monitor the attendance and record keeping of large organizations. During several weeks of testing at a major military training facility, the Biometric Personnel Management Portal proved that it can deliver a return on investment. The test demonstrated that the BPMP can effectively keep accurate attendance records and relieve the staff of other record keeping duties, and as a side-effect, the punctuality and attendance of students improved. Because the BMPB can be adapted for use in large organizations such as healthcare, manufacturing, education and churches, we are strongly anticipating that Genesis will give FaceKey an entry into a new market niche."

About FaceKey Corporation

FaceKey Corporation, a developmental stage company, has built a portfolio of patents related to fingerprint and/or facial recognition. Applications for both home and business include access control, accurate and reliable time and attendance systems, and crisis evacuation (muster) stations. The biometric technologies developed by FaceKey are available for licensing to other companies for integration into products that will provide Genuine ID(TM). Its products are sold through a network of distributors, dealers and system integrators worldwide. The company was co-founded by Dr. Yevgeny B. Levitov and Annette H. Starkweather in 1999 and is based in San Antonio, Texas. Watch for more exciting news in the coming weeks.

Forward-Looking Statements

This press release contains statements, which may constitute "forward-looking statements" within the meaning of the Securities Act of 1933 and the Securities Exchange Act of 1934, as amended by the Private Securities Litigation Reform Act of 1995. Those statements include statements regarding the intent, belief or current expectations of FaceKey Corporation and members of its management as well as the assumptions on which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements. The Company undertakes no obligation to update or revise forward-looking statements to reflect changed assumptions, the occurrence of unanticipated events or changes to future operating results.

For More Information Visit the Company's Website:

www.facekey.com

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